

Read Every Word on This Page. It Contains a Statement of Facts

Store Closed  
All Day  
Wednesday  
June 14th to  
Prepare for  
Albuquerque's  
Greatest  
Clothing  
Sale



# REMODELING SALE



Sale Begins  
Thursday,  
June 15th,  
Offering the  
Lowest  
Prices Ever  
Known in  
the  
Heart of the  
Season

Preparatory to the tearing out of the old front and the installing of the new, and the remodeling of the store throughout, which will make the finest clothing store in New Mexico, we will offer the greatest bona-fide legitimate cut price sale ever inaugurated in the annals of retail history, in the very heart of the season, on new summer clothing, straw hats, shoes, shirts, underwear, trunks and suit cases. You will realize when you attend this sale (commencing Thursday, June 15th and continues for 10 days) that the only real sale takes place at Simon Stern, Inc. Don't ask us to charge goods at sale prices, as all sale goods will be sold for cash.

## SALE BEGINS THURSDAY MORNING, JUNE 15th CONTINUING TEN DAYS



**\$15.00 and  
\$18.00 Suits  
for \$10.00**

200 men's suits in all sizes of  
tans, grey and mixed patterns.  
Guaranteed to be all wool, and  
from our regular \$15.00 to  
\$18.00 lines, to go on sale Thurs-  
day morning.

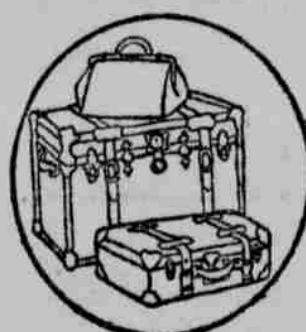
YOUR CHOICE

**\$10.00**

### Summer Underwear and Hosiery Sale

20c Hose, black or tan ..... 15c  
25c Lisle Hose for ..... 20c  
50c line of Fancy Silk Hose ..... 30c  
50c Ribbed Underwear ..... 40c  
\$1.00 Athletic Union Suits ..... 85c  
\$1.50 and \$1.75 Union Suits ..... \$1.05

100 dozen Canvas Gloves, a regular 10c seller, for Thursday,  
the opening day of the sale, only, the pair ..... 5c



### Trunks, Bags and Suit Cases

We show the largest line of  
Trunks and Bags in Albuquer-  
que, and we offer in this re-  
modeling sale 20 to 25 PER  
CENT REDUCTION.

### Furnishing Specials

10c Handkerchiefs in white, red or blue for ..... 5c  
25c Wash Ties for ..... 10c  
25c Pad Garters ..... 15c  
50c and 75c Belts or Suspenders ..... 40c



### Straw Hat Sale

Your choice of our entire line  
of new Straws and Panamas at  
exactly

**One-Half Price**

### Palm Beach Suit Special

50 Palm Beach and Pure Linen Suits, a regular \$6.50 value, on sale, your  
choice ..... \$3.95  
100 high grade Palm Beach, Silk Pongee and Dixie Weave Suits in as-  
sorted patterns, regular price \$8.50 to \$10.00, sizes from 33 to 46,  
your choice in our gigantic remodeling sale ..... \$6.90

### Mens Outing Togs



### Men's Trouser Special

350 pairs of Men's All Wool Trousers, values to \$5.00, to go on sale at  
the remarkably low price of ..... \$1.95

### The Big Shoe Sale

We will sell all of the Han-  
au Shoes and Oxfords in  
the broken lines of \$6.50,  
\$7.00 and \$7.50 grades while  
they last during this  
sale at—

**\$3.90**



500 pair Dou-  
glas shoes in  
broken lines  
but all sizes  
and styles in  
black and tan  
Oxfords and  
high shoes in  
the \$3.50, \$4.00 and \$5.00  
grades.

ON SALE, YOUR  
CHOICE ..... **\$2.90**

**\$20.00 and  
\$22.50 Suits  
Reduced to  
\$14.95**

Large selection of fine  
Summer Suits in some of  
the leading brands, includ-  
ing some of Hart Schaffner  
& Marx \$20.00 and \$22.50  
Suits, your choice in this  
sale for ..... \$14.95

All Hart Schaffner &  
Marx fine tailored Suits,  
values up to \$30.00 will be  
placed on sale at the cash  
price of

**\$18.75**



### Rain Coat Values

200 Raincoats, guaranteed by the Goodyear Raincoat Co.  
and sold all over the east for \$6.00 each. Our remodel-  
ing price (only one to each customer) ..... \$2.95

### Sale on New Shirts

All 75c Work Shirts ..... 40c

Large selection of Fancy Shirts  
in standard brands, regular \$1.25  
Shirts, on sale for only ..... 80c

All High Grade Shirts, values up  
to \$2.00, on sale for ..... \$1.35

\$5.00 and \$6.00 Pure Silk Shirts,  
on sale for ..... \$3.95



### Boys' Palm Beach Suits

We are closing out our boys' department  
and will sell all our \$5.00 Palm Beach  
Suits for ..... \$2.95

\$1.50 Palm Beach Knee Pants on sale  
for ..... 95c

Fine line of boys' Summer Hats, regular  
50c and 75c line, your choice during  
this sale ..... 35c



If You  
See it  
in Our Ad  
It's True

# SIMON STERN, INC.

An Old Business House, Run by Young Men

Watch  
Our  
Window  
Displays